



NDG Project

Transforming our community through love



BuyNothing
NDG

June 20, 2023

Dear NDG Community Members,

I would like to take this opportunity to introduce myself and my collective mission. My name is Ross Harvey. I am a longtime resident and lover of NDG. In my past I have been successful in several ventures I have undertaken, having been a world champion athlete, obtained my BSC, Biology from Concordia University and my DVM (Doctor of Veterinary Medicine) from Ontario Veterinary College at Guelph, and as founder, President and CEO, taken a new company in nutrition onto NASDAQ in eleven short months from inception, along with other business successes.

My ambition with NDG Project and BuyNothing NDG is to transform NDG into the best community in the world and to tremendously increase our functioning in all areas - bringing residents, businesses and organizations closer together in every way.

Here is a brief video on a 'Gift Economy' by Charles Eisenstein: Gift Economy. You may find out all about the ways you may interact within BuyNothing NDG in order to help to benefit others as well as to benefit yourself by reading the Community Guidelines.

What I would like to ask each and every individual and business in the community is to commit to BuyNothing NDG a 'gift' of something which is unique to you - your service your goods, your time..., to become a member of our Facebook Group and to offer this 'gift' to our members on this regular basis. Please see an example of the posts we will create on the next page.

My objective is to have every person and business from NDG who are on Facebook as members of BuyNothing NDG and to ultimately have members of the NDG community join Facebook in order to become a part of BuyNothing NDG! I look forward to your participation and to meeting you sometime soon!

All my best,

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NDGProject.com

Here is an example of a post I have created for a participating NDG Merchant:

 **Ross Harvey**
Admin · 8h · 🌐

Breaking news! One of the great new places in Montreal, **NDG Luncheonette** and owner Sophia K-g have generously offered to 'gift' a lucky **BuyNothing NDG** member a breakfast/lunch for two. Stay tuned for Sophia's once monthly posts - it is first come, first served! If you haven't been to NDG Luncheonette, you really must go. The food, atmosphere and staff are incredible! Featuring their new street-side terrace! Please join us and be a part of something really special for our neighbourhood:
<https://www.facebook.com/groups/770818111244217>



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Like Comment Share

In addition to an introductory post such as this, every week or month when you offer your gift to the community it will be seen by the growing number of BuyNothing NDG members and will also be shared to several other NDG groups in the interest of generating publicity for our partners and our group.